



Annual Report 2024

Celebrating **42+** Years of
Nurturing Families—and
Our **Forever Home** at 180
Shaw Street

Learn More

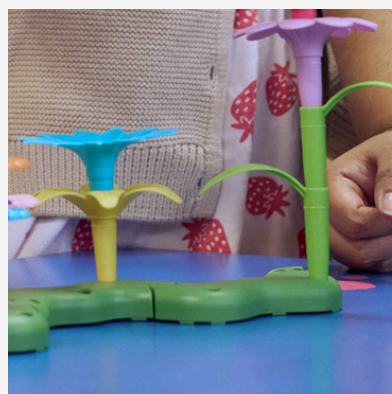
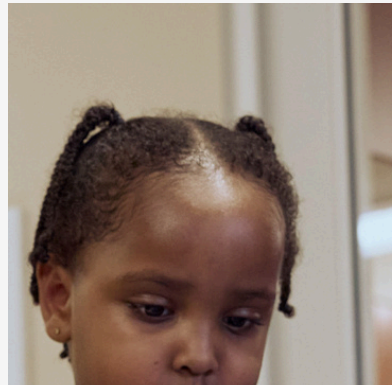


Table of Contents

2024

Message from Leadership	03
Our Vision & Mission	05
Impact Stories (Devin, Kfir & Caleb’s Journey)	06
2024 By the Numbers (Program Metrics)	07
Milestone: Securing Our Forever Home	09
Community Partnerships & Indigenous Initiatives	11
Gratitude: Donors, Funders & Volunteers	13
Meet the Team	14
Financial Overview	15
Thank You	17



A Message From Our Leadership

WHAT A YEAR IT HAS BEEN!! Actually, this saga began back in 2023 when we first heard that Artscape, our landlord at our Shaw Street site was in financial difficulty. That began a period of stress and uncertainty during which we had no clear idea how things might eventually work out. Worst case scenario, we worried that we might lose our main site and be left scrambling to find a new home where we could continue to serve our community.



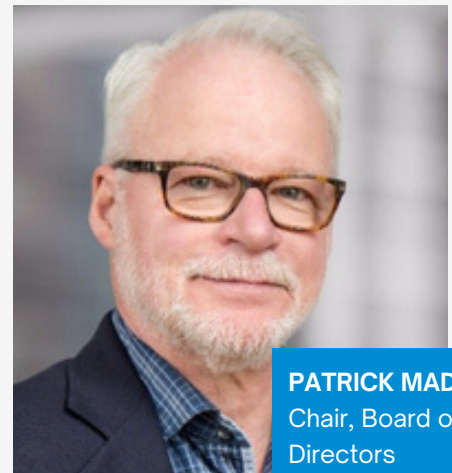
Spoiler alert – this story has a happy ending

One thing that helped us get through all this was the fact that we were not alone. A number of arts organizations who lease space at Youngplace were all in the same boat.

We worked closely with these other tenants, sharing information, working through scenarios and becoming an informal support group. We were also helped during the process by the United Way of Greater Toronto.

Our timing was good; the UWGT was launching a new Social Purpose Real Estate Program and we became the first pilot for this initiative. Their team provided advice and support throughout the process and ended up lending us some of the money we needed to make the purchase.

Buying the property was always the most appealing option, but at times it didn't seem that it would ever be possible. Early in the process we didn't know if the receiver would even consider bids on individual units. Their preference was a single buyer for all of Artscape's holdings in the building. Gradually, things fell into place.



PATRICK MADDEN
Chair, Board of Directors

The receiver did eventually decide to allow bids on individual units. The City of Toronto really came through for us and for the other Artscape tenants. We received two grants from the city, and suddenly purchasing the site seemed like a real possibility.

The next step was putting in place mortgages to cover the balance of the purchase price. It turns out that getting a mortgage as a non-profit is no easy feat. We persevered however and eventually got two mortgages and were ready to put in our bid. Then we just had to wait anxiously until we found out that indeed, our bid had been accepted and approved by the court.

It has been quite a process and we have learned more than we ever wanted to know about commercial real estate, mortgages, insurance etc. There were times that it seemed to be taking all our focus. Somehow through all this we continued to provide our regular programs and serve community needs. There were also other accomplishments:

- We completed an EDI audit and undertook training for both staff and board members
- We embarked on a much needed and well-deserved Staff Retreat and EDI training combined at The Kingsbridge Centre made possible through the City Workforce and Innovation grant
- We worked to develop and strengthen relationships with organizations who we partner with to develop better programming for our community – in many cases, this was a matter of re-establishing partnerships that had been in place before COVID.
- We actively participated with the EarlyON Collaboration process; a process to redefined components for EarlyON programs, allocate appropriate funding levels, and identify Key Performance Indicators for the sector.
- We continued our fundraising efforts; hosting events and signing up corporate and individual donors. Raising funds is more important than ever with the purchase of our main site as well as continuing to support our ongoing programming.



CORINA JOHN
Executive Director



WE DID IT—CMCP HAS A FOREVER HOME 🌟💫

After over **42 years** of nurturing families, welcoming little feet, and building community—CMCP finally has a permanent home.

In 2024, thanks to the unwavering support of our donors, families, and friends, we officially purchased our space at 180 Shaw Street. This is more than a building—it's a promise to future generations.

This milestone was made possible by many hands and big hearts.



Special thanks to:

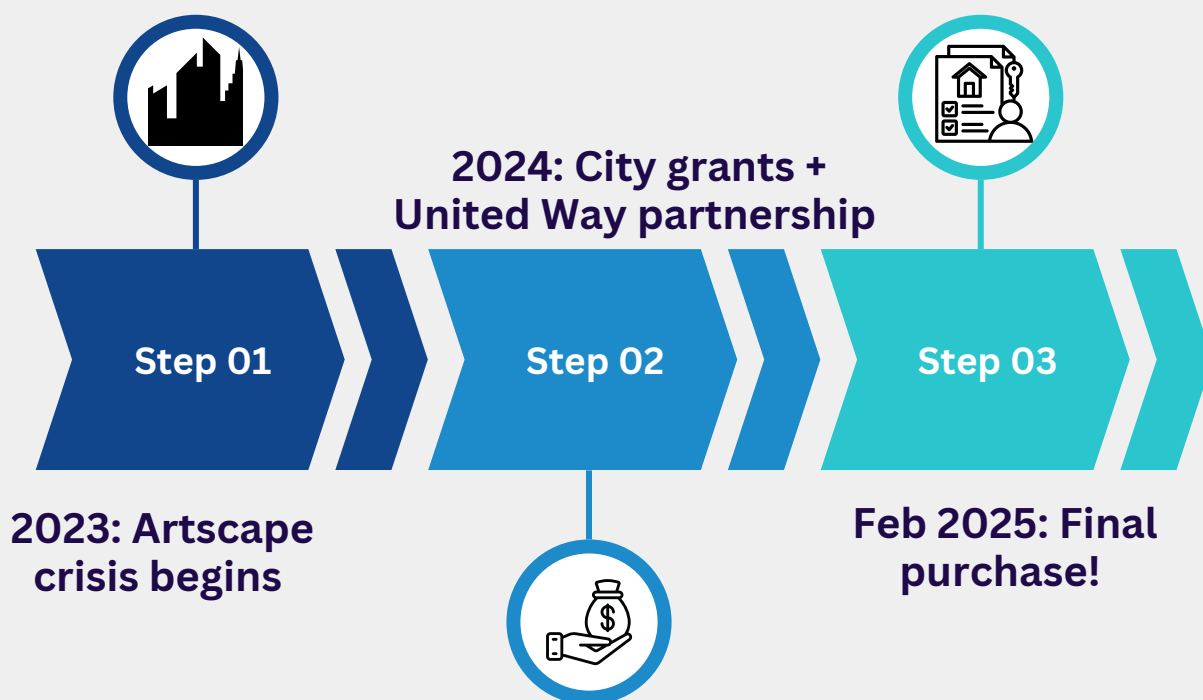
- United Way Greater Toronto's Social Purpose Real Estate Initiative for believing in our vision and providing crucial funding.
- Toronto Children's Services, EarlyON and Councillor Ausma Malik for unwavering support and crucial grants that made the purchase possible
- LiUNA Local 183 and LiUNA OPDC, our steadfast champions.
- And to everyone who gave, danced, toddled, and cheered us on—you made this dream real



Owning our space secures our future, but our journey isn't done.



With your continued support, we're working to pay down our mortgage and keep CMCP strong and debt-free.



Together, we're not just building walls—we're building belonging.

Thank you for making this home, home.





OUR VISION

Healthy Children, Healthy Families, Healthy Communities



OUR MISSION

CMCP is a free family resource program that addresses the changing needs of diverse families. We create connections between children, parents, grandparents and other caregivers in local neighborhoods with a focus on the following:

- Supporting healthy child development
- Promoting healthy families
- Fostering mutual aid and peer support
- Strengthening parenting knowledge and skills
- Breaking down isolation
- Valuing Inclusion and Harmony



OUR PROGRAMS AND SERVICES

- Play and Learn Drop-In
- Family Workshops
- School Readiness
- Parent Relief
- Cooper Mills-Gooch Community Food Bank

A FAMILY FOUND, A COMMUNITY EMBRACED: DEVIN, KFIR & CALEB'S JOURNEY HOME

Devin, Kfir & Caleb's Story:

"We became a family with just seven days' notice."

That's how Devin and Kfir describe the start of their parenting journey. In 2023, they were matched with their son Caleb through respite foster care and suddenly found themselves welcoming a child into their home with barely a week to prepare.

With no parenting network and everything moving fast, they turned to the nearest EarlyON Centre for support—and that happened to be CMCP.

From the moment they stepped through our doors, they were met with warmth, kindness, and community.



"We were welcomed by knowledgeable staff, supportive parents, great food, and so many toys. It helped us feel grounded during such a whirlwind time."

They quickly became regulars. Drop-ins at 180 Shaw gave Caleb a joyful place to play and grow. For Devin and Kfir, CMCP became a source of connection, reassurance, and encouragement.

Even now that Caleb is in daycare, they make time for weekend visits—especially loving CMCP's outdoor programming at Trinity Bellwoods Park. And in 2024, their family reached a beautiful milestone: they finalized the adoption of Caleb.

"One of Caleb's very first stops in his new neighbourhood was CMCP. It's been part of his story—and ours—since the beginning."

Their journey is a reminder of how vital community spaces like CMCP are: a place to land, to grow, and to belong.

PROGRAM REPORT- 2024 BY THE NUMBERS






DROP-INS:

18,306 Visits by 3903 Children

17,808 Visits by 4254 Adults



FOOD BANK:

- Families: 1070 
- Individuals: 2808 
- Pounds of Food: 200,000 

We are very grateful to:

- Daily Bread through our food Bank for the extra grant to help support our food bank
- Runnymede Presbyterian Church
- St. Giles Kingsway Presbyterian Church
- Toronto Community Housing Corporation (TCHC)

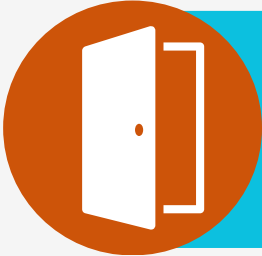
PROGRAM REPORT- 2024 BY THE NUMBERS

Cont'd



70

Workshops Held



66,685

Total Visit



120

Volunteers Engaged



2,481

Volunteer Hours

Organizations that Volunteered with us:

a. Purposely
e. RBC

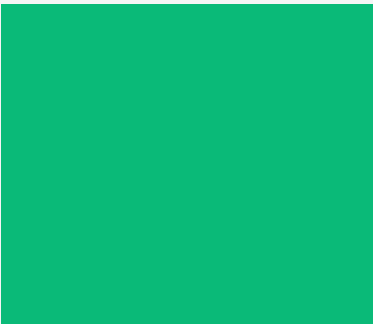
b. CLIO
f. BMO

c. West Neighborhood House
g. Intact Insurance Scotiabank

d. Women at Achievers Club

PARENT RELIEF:

153 Hours!



COMMUNITY ENGAGEMENT & INDIGENOUS INITIATIVES

In 2024, CMCP proudly deepened its commitment to reconciliation and cultural learning through vibrant new partnerships with Indigenous-led organizations.

MONTHLY INDIGENOUS CIRCLE TIMES WITH NCCT

We were thrilled to launch a new collaboration with the Native Canadian Centre of Toronto (NCCT).

Beginning in September, Kiello from NCCT joined our families every Tuesday at 180 Shaw to lead an enriching Indigenous circle time. Through drumming, songs, and “words of the week,” children and caregivers engaged in meaningful, joyful learning rooted in Indigenous culture.

This programming expanded to our McCormick and Gooch locations in October, creating more opportunities for families to learn, connect, and grow in community.



LAND-BASED LEARNING WITH OJIBIKAAN

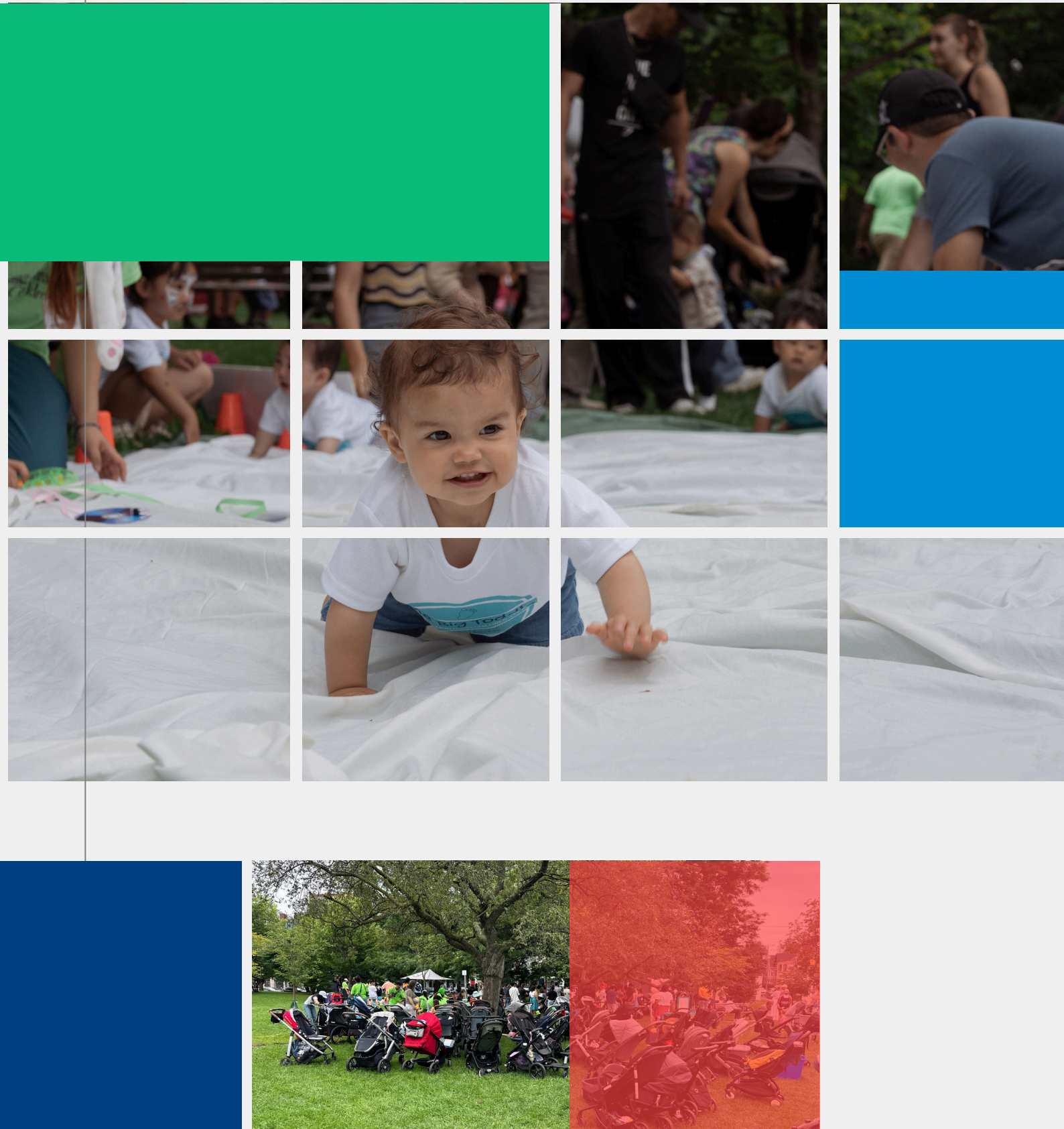
In partnership with Ojibiikaan Indigenous Cultural Network, we continued to offer quarterly outdoor programming that celebrates Indigenous knowledge and our connection to the land.

Together, these partnerships reflect our ongoing promise to reconciliation through education, access, and presence. We welcome Indigenous families and those seeking to learn with open arms—and we remain committed to fostering spaces where all families feel included, seen, and celebrated.



THE 2024 BIG TODDLE - STEP UP FOR LITTLE FEET

In August, we were blown away by the incredible turnout of over **400 attendees**, including **140 adorable children** who participated in the Big Toddle. We are grateful to our families across our sites for participating in our annual signature event for families at Trinity Bellwoods and helping us meet our fundraising goal.



GRATITUDE SECTION

GOVERNMENT FUNDERS

- EarlyON Child And Family Centre
- Employment and Social Development – Canada
- Employment and Social Services – Toronto
- Ministry of Education – Ontario

COMMUNITY FUNDERS

- United Way of Greater Toronto
- LiUNA Local 183 and LiUNA OPDC
- Canadian Red Cross
- Delta Bingo and Gaming
- Daily Bread Food Bank

COMMUNITY PARTNERS

- BGC St. Alban's Club EarlyON
- Cecil Community Centre
- Lambton Park Community School
- The Native Canadian Centre of Toronto (NCCT).
- Ojibiikaan Indigenous Cultural Network,
- Mary McCormick Recreational Center
- Planned Parenthood Toronto
- Community health (previously four villages)
- Sketch
- The Cross-Cultural Community Services Association
- Toronto Community Housing
- Toronto Metropolitan University
- Toronto Public Health
- Toronto Public Library
- University of Toronto
- Waterfront Neighbourhood Center

DONORS AND COMMUNITY SUPPORTERS

- | | |
|--|---|
| <ul style="list-style-type: none"> • Burgundy Asset Management • Cidel • Alterna Bank • Toronto Modern Quilt Guild • Heal Space • Chiado Restaurant • Curatus Club • Elmwood Spa • Captain Bob- BT Yacht • Akinox • The Drake Hotel • Art Gallery of Ontario • Ride Cycle Club • Downtown Winery • CBC Tour • Shoppers Drug Mart • Caudalie • Mondelez International. • Golden turtle • IC Savings | <ul style="list-style-type: none"> • DJ Dale • Ocean tales • Saudade • Wildlife photo • Sony Music • JL Sons Wood Design • Sony Music • Mill Street Brewery • Sniffany and CO • Raptors Tickets • Mejuri • Faced by V • Bellwoods Brewery • Casa Betina • Hot Sauce Package • Chiado Restaurant • Taylor Fladgate Sherry (liquor) • Union • Mama Earth |
|--|---|

THANK
YOU!





MEET OUR TEAM

BOARD OF DIRECTORS

- Patrick Madden | Chair
- Robert Spafford | Treasurer and Vice Chair
- Laurel Maule | Chair, Development Committee
- Morten Lave | Development Committee
- Clara Juando-Prats | Program Committee
- Mirjana Vladusic | Secretary
- Abby Wong | Chair, Program Committee
- Patrick Waller | Development Committee

COMMITTEE MEMBERS

- Jasmintra Ryan | Program Committee
- Lasandra Conliffe | Program Committee
- Devin Glowinski | Development Committee
- Nicole Fletcher | Development Committee
- Lisa Dunlop | Development Committee
- Don Spandier | Development Committee
- Emilia Rodrigues | Development Committee
- Tara Cassidy | Governance Committee

STAFF TEAM

- Corina John | Executive Director
- Sherlyne Fletcher | Community Programs Manager
- Maximilian Okechukwu | Community Engagement Manager
- Donia Kobrosly | Executive Assistant
- Hannah Diggins
- Shams Al-Badri | Volunteer & Outreach Coordinator
- Sarah Sequeira | Volunteer & Outreach Coordinator
- Melanie Robitaille | Lead Family Support Worker
- Marnie Bernstein | Lead Family Support Worker
- Emma King | Lead Family Support Worker
- Romana Huq | Front Desk & Program Worker
- Breanna Bylok | Program Worker
- Michelle Narine | Program Worker
- Joyce Park | Program Worker
- Mercedes Dickson | Program & Outreach Worker
- Donnette Lawrence | Food Bank Coordinator
- Emily Graham | Program Worker
- Julienne Evans | Program Worker



**3,467 Hours of
Service—and
Countless Smiles!**

STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2024

REVENUE	2024	2023
Contributions	\$ 762,962	\$ 741,467
Government funding (note 7)	254,087	111,118
Individual donations	115,268	115,145
United Way Greater Toronto (UWGT) (note 8)	66,683	32,953
Corporate and foundations	92,990	89,474
Fundraising and other	19,334	20,780
Interest	<u>1,311,324</u>	<u>1,110,937</u>
EXPENSES		
Personnel	\$ 853,690	\$ 739,381
Occupancy (note 9)	115,916	139,458
Program	91,860	81,409
Payments to partners	86,848	85,989
Professional fees	79,649	48,841
Fundraising	39,830	13,744
Administration	28,638	22,316
Staff travel and development	21,724	4,267
Amortization	1,473	1,016
	<u>1,311,324</u>	<u>1,110,937</u>
EXCESS OF EXPENSES OVER REVENUE FOR THE YEAR	<u>\$ 8,304</u>	<u>\$ 25,484</u>



More families reached,
more programs
delivered, and a new
permanent home
secured for the future.

A **12.8%**
increase in program
investment ensured
that even more children
and caregivers could
access high-quality,
inclusive services.



More than **85%** of all spending continued to go directly toward programs, partnerships, and services that benefit children, caregivers, and the broader community.

Our commitment to providing free and accessible programs remained strong, helping to ensure that every family who walked through our doors found connection, support, and belonging.



TREASURER'S REPORT

As Treasurer and Vice Chair of College Montrose Children's Place (CMCP), I am pleased to present the financial highlights for 2024.

Securing adequate funding remains a constant challenge, particularly in an inflationary environment. Nevertheless, the unwavering support of our community—alongside successful fundraising initiatives—enabled CMCP to navigate these pressures and mitigate the impact of unforeseen program expenses.

CMCP ended the year with a modest deficit of just **\$8,302**, a significant improvement over the budgeted deficit of **\$57,538**. Despite this shortfall, we maintained a healthy reserve of approximately **\$498,000**, equivalent to about six months of operating expenses. This reflects prudent financial management and a strong commitment to long-term sustainability.

One of the most significant challenges we faced in 2024 was the insolvency of Artscape, our main site's landlord. The Board and Management responded swiftly and collaboratively to ensure continuity of operations and minimize disruptions to the families we serve. Thanks to our sound financial footing and the extraordinary support of our partners—the City of Toronto, Toronto Children's Services, and the United Way of Greater Toronto—we were ultimately able to purchase our Forever Home at 180 Shaw Street in early 2025.

We are deeply grateful to all of our donors, both individual and corporate, whose generosity and belief in our mission continue to make our work possible.

Looking ahead, with the purchase of our Forever Home now complete, our focus turns to updating CMCP's strategic direction and developing a responsible plan to repay the financing—ensuring we continue to grow and serve families for generations to come.

With gratitude,
Robert Spafford
Treasurer & Vice Chair of the Board
College Montrose Children's Place





Contact Us

CMCP Administrative Office

180 Shaw Street, Lower Level 2,
Toronto, Ontario, M6J 2W5

info@cmcp.ca
+1 416-532-9485

Charitable number: 11886 7985 – RR0001



@cmcptoronto



@CollegeMontroseChildrenPlace



@CollegeMontroseChildrenPlace



www.cmcp.ca